

Bill Protzmann (PRAHtz-man) – Helpful Info

Intro (spoken live/recorded voiceover):

His volunteer work has included Board positions with Guitars for Vets and the San Diego Veterans Coalition. He has been instrumental in connecting thousands of military service members and Veterans with honor tickets to the largest healing music organization in his town: The San Diego Symphony.

Organizations like Consumer Action, The Society for Financial Education and Professional Development, 2-1-1 San Diego, Episcopal Community Services of California, and The American Music Therapy Association have all been delighted with his keynote presentations.

You can read his articles online at Your Tango, The Good Men Project, Psychology Today, and Musimorphic.com.

In 2014, He received an Inspiring Hope Award of Excellence from the National Council for Behavioral Health for his foundational work establishing music as self-care.

His first book was an Amazon.com best-seller in both business and spirituality categories: “More Than Human – The Value of Cultivating the Human Spirit in Your Organization.”

He’s the world’s leading expert on music’s power for mental, emotional, physical, and spiritual health, and he’s here today to inspire, delight and demonstrate the original power of music as a purposeful tool, from resilience to intervention to creative thinking to just finding peace...please give a warm welcome to the man with *your* music: Bill Protzmann.

Outro (spoken live/recorded voiceover):

Music as a mental, emotional, physical, and spiritual (MEPs) tool is an idea whose time has come. You can find Bill Protzmann online or contact him directly via email or phone or at Musimorphic.com.

If you’re ready to jump in and learn how to use music as self-care, consider signing up to take the guided, gamified, and fully-mentored online Musimorphic experience at Quest dot Musimorphic dot com (Quest.Musicmorphic.com).

And keep your music playing!

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Printed Program Bio (130 words)

Bill Protzmann's personal mission is to raise awareness of the power of **music for self-care**.

He has more than 30 years of experience teaching people the power of music for mental, emotional, physical, and spiritual health, and his students range from leaders in the C-suite to people living on the street.

In 2011, Bill launched Music Care Inc, a for-purpose corporation, to teach and advocate for practical ways music can be used for your self-care. In 2014, the National Council for Behavioral Health recognized him with an Award of Excellence – the industry equivalent of winning an Oscar. In 2023, Music Care Inc launched Musimorphic, an innovative brand with a mission to improve wellness, transformation, and joy, improve friendships and relationships, and revive the play, fun, and healing power of music.

Sample Marketing Copy

It's a special kind of person who seeks the more authentic experience, the genuine moment, the sweet fresh air escape from all the noise – a return to what's real and what matters most. Often that person feels called to a purpose and frustrated by the world around them, right on the edge of giving up. That same person may also feel brief flashes of immense power or sustained energy surges punctuated by drawn-out periods stalled in the doldrums.

This life experience is much more common than most people want to admit, but there's positive energy available in fear, distress, anger, or sadness, once we start to uncover it. With access to that energy, could you change things for good? If you were able to leverage your emotions, not just for intelligence, but for fuel, what could you accomplish?

Today's special guest, Bill Protzmann, is here to address those fundamental, heart-felt questions. He has an extensive, customer-facing history of excellence in his dual careers as an information technology entrepreneur and performing musician/impresario, and, in addition to running these two businesses, he has also published two books:

- “More Than Human – The Value Of Cultivating The Human Spirit In Your Organization,” written following his experience working with the San Diego Veterans Coalition on the issue of moral injury, and which became an

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Amazon international best-seller on the day of its launch in both spirituality and business categories;

and

- “In Our Eyes In Our Words – Portraits from the Edge of Society,” a collection of more than 100 portraits of homeless people drawn from life by California artist Jeffrey C Horn, which received an Independent Publisher of the Year Award in 2019 in the Fine Art category.

Bill’s recording of Amazing Grace reached the top of the MP3.com charts as an EP in the mid-1990s and was subsequently selected for inclusion in the permanent archive of the Library of Congress. His first full-length solo album, released in 1999, consists of improvised-in-the-moment single-take original piano solos. It was followed in the late 2000s by an album of collaborative, improvised music for piano, Tibetan bowls, and wooden flutes. His most recent album, “Natural Chakra Ambiance at 423Hz,” was released in early 2020. The “Performed for You” series on YouTube continues this tradition of innovative recordings.

Bill’s lived experience performing for audiences in non-traditional settings, combined with an insatiable curiosity about the effects of sound and rhythm on human beings, culminated in the launch of a groundbreaking initiative he calls Musimorphic™. The mission of Musimorphic™ is to remind people of their built-in ability to use emotions for good and offer proven, practical tools for access to music as a mental, emotional, physical, and spiritual wellness modality. He supports this mission with individual or group education, coaching, and consulting, an extensive online content library including a fully-mentored, gamified online Quest, and public speaking as an advocate for evidence-based, holistic self-care.

As a sideline, Bill collaborated with the San Diego Symphony to provide Veterans, Military, Guard, Reserves, and their friends and families with more than 5,000 no-cost “honor tickets” to Symphony concerts. Honor Ticket patrons have reported excellent healing results and much positive feedback; many would not otherwise have been able to experience live orchestral music.

Bill is a living example of how music can be life-saving and life-affirming. He has run a Meetup group for people who, like himself, often think about suicide, and has taught the principles of music as self-care to people ranging from at-risk Veterans to

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corporate executives. He was recognized for this work in 2014 by the National Council for Mental Wellness with an Award of Excellence, the behavioral health equivalent of winning an Oscar.

In addition to the For The Love Of Music classes Bill teaches at The Golden Door and at substance abuse recovery centers around San Diego County and online, you can find Bill every month outside the Starlight Bowl in San Diego's Balboa Park, leading a Meetup group called "Saturday in the Park," one of the few regular public sing-along groups in the world.

Websites (order of preference)

<https://quest.musimorphic.com>

<https://www.musimorphic.com>

Social Media Links (order of preference)

LinkedIn: <https://www.linkedin.com/in/billprotzmann/>

@Musimorphic on FaceBook and Instagram

<https://linktr.ee/Musimorphic> (includes all social and recorded music links)

YouTube: <https://www.youtube.com/channel/UC5fg36DMzTRrcEpI3NgpQhQ>

YourTango: <https://www.yourtango.com/experts/bill-protzmann>

eBook Lead Magnets

Staying Sober For Thirty Days: <https://musimorphic.com/musimorphic-sobriety/>

How To Implement Desire: <https://musimorphic.com/musimorphic-level-up/>

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